



HumourUs Ltd

Laughter Lines™



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DYNAMIC DOMINO PRESENTATIONS™

Newsletter
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The Domino Dynamic™ is a unique way of Performing presentations and increasing the skills of the presenter. It works on the premise: hit your first domino right, the others will fall into place, providing they have been lined up correctly to start with.



Line them up well and they will fall into place

Many of my clients, know their presentation well, but don't know how to **Perform** it. They often find themselves saying the words without fun, passion or any dynamic what so ever. They have their box of Dominoes, they just don't know how to line them up correctly. One client, a senior management consultant, had been doing the same presentation for two years with very little reaction from the audiences. I helped him by introducing props, humour and other actor's tricks into his presentation. He used more storytelling and less dry facts but kept all the relevant information. He went on to **Perform** his presentation for a group of senior managers. Afterwards he made a point of calling me to say he received loud and long applause and some of his audience gave him a standing ovation. He surprised even himself with how much better he had become. The man and the presentation. He lined up his domino's correctly and his audience enjoyed as they all fell into place.

When doing a presentation you have to start well and close better. Kick off with the a high double and end with a double six. The middle section of the presentation is what drives us all the way home to the double six. The fun should come in watching and hearing how the presenter uses the **Domino Dynamic** in action as the momentum of the speech takes us all the way to the close.

There are often problems when giving presentations. Power Point failure, forgetting where you are in the speech, notes lost, even being at the wrong venue. Yes, it can happen! All the stress caused can be countered if you have all your dominoes set up correctly at the start.

Another way of improving your presentation style is to add flair. Don't always rely on straight lines. Add some twists and turns. Something which the audience will not expect. If you are using old faithful, Power Point, what about a cartoon, sound effect or funny photo. Be dynamic and daring when lining up your dominoes. Your presentation will fall into place. You won't have to keep lining them up over and over if you are accidentally knocking them down.



Introduce some twist and turns

www.humourus.co.uk

If you require more information of how to perform your presentation using Domino Dynamics

Call Bill on 0845 260 5152